



GURU NANAK COLLEGE (AUTONOMOUS)

Re-accredited at 'A' Grade by NAAC & Affiliated to University of Madras
Guru Nanak Salai, Velachery, Chennai – 600 042

GURU NANAK CENTRE FOR INNOVATION INCUBATION ENTREPRENEURSHIP & STARTUPS

REPORT OF THE EVENT

Event Title : National Webinar on “Ease of Becoming an Entrepreneur-Opportunities Ahead”

Event Date : 20th November 2021

Event Mode : Online

Resource Person: Mr. Murali Srinivasan,
Founder CEO, Hiflier International Academy for Training and Development

Number of Participant: 530

Web recording: <https://youtu.be/pYI88JycWhQ>

The Social Media Cell of Guru Nanak College (Autonomous) organized one day National Webinar on “EASE OF BECOMING AN ENTREPRENEUR- OPPORTUNITIES AHEAD” on 20th November, 2021. Resource person was MR.MURALI SRINIVASAN Founder CEO, Hiflier International Academy for Training and Development.

The session started with an introduction of GNCIIES by Dr. K. Uma Devi, Dean, GNCIIES. She briefed on the Social Media Cell and also highlighted on the importance of celebrating various important days such as National Education Day, National Literacy Day etc., under IIC. Dr. Anitha Malisetty Joint Controller of Examinations, felicitated the team and wished the students to become good entrepreneurs in the future. Ms. R. Radhika, Coordinator IIC Social Media Cell, gave an elaboration about objectives, student’s participation in the GNC Social Media Cell. Mr. Murali Srinivasan as the Resource person gave an inspiring session on the topic and said, “We need to prepare our ideas, understand it thoroughly, and follow it in a particular way, have the clarity in what we are going to express, this can only be done with self-conviction and belief in our idea, we would deliver our ideas perfectly with confidence. As an Entrepreneur, "We Walk the Talk" as we create opportunities for other people, we would steadily contribute to the economy.”

There was an active participation from students and teachers throughout the session. Around 640 participants attended the session in both meet and Youtube live stream. Dr. D. Sowmya, Startup Cell Corodinator, IIC proposed the vote of thanks after the Q&A Session.